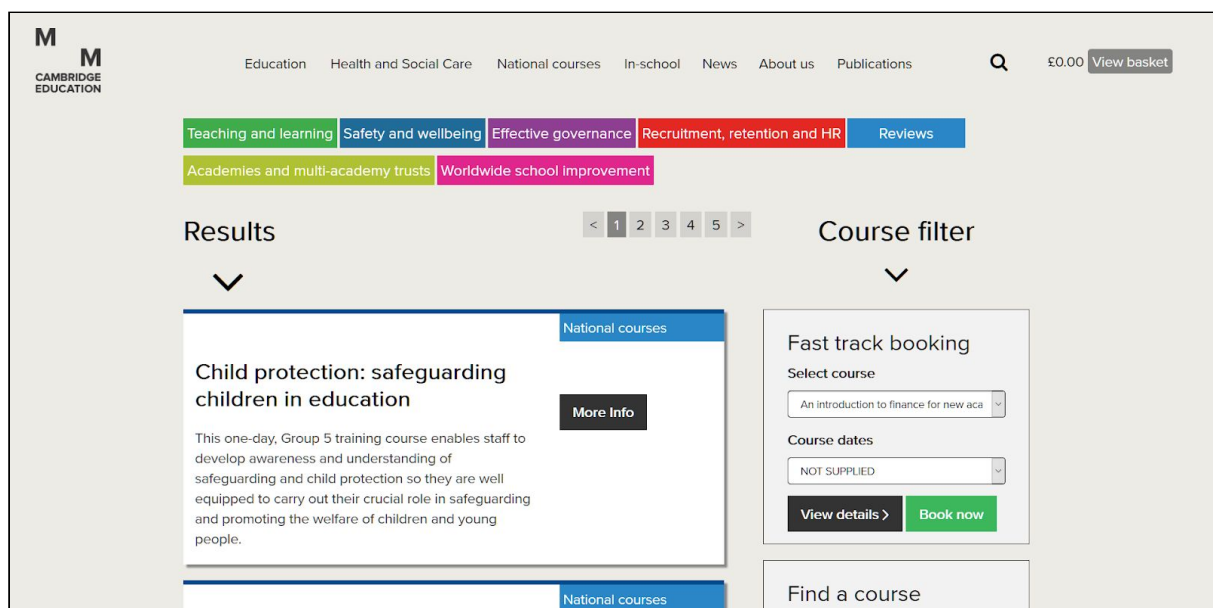


Background

Cambridge Education, part of Mott MacDonald, provide training and consulting for the education sector, local authorities and central government.

As part of their service they run regular training events at various locations in the UK. They needed a flexible ecommerce solution to allow them to take online bookings.



Challenges

With a diverse ranges of courses, venue and dates Cambridge Education needed a flexible ecommerce solution that would allow them to tailor their ecommerce presence.

Any solution would also need to integrate into their ERP system so that orders and event bookings are synchronized without any manual process.

In addition to browsing the store for events the customer should be able to use facets to quickly locate the relevant course or filter by location.

The client had its own in-house design team that had made mockups of the store, cart and checkout pages.



Solution

Cart Viper is a full ecommerce solution for DNN, as well as being a complete out of the box ecommerce store it is also easy to extend to fit a specific requirement.

Cart Viper created a custom Bootstrap 3 template for the DNN. This was the basis for creating a responsive mobile ready store.

Using the advance templating engine in Cart Viper we customised the look of the store, cart and checkout taking into account the client's mockups and business process.

Out of the box functionality provided a lot of the requirements,

- Faceted search
- Event booking support
- Integration points for order placement
- Templating engine

A custom library was creating which integrated into the remote ERP system, any time an order is placed a REST call transmits the information straight into the ERP.

<https://www.camb-ed.co.uk>

